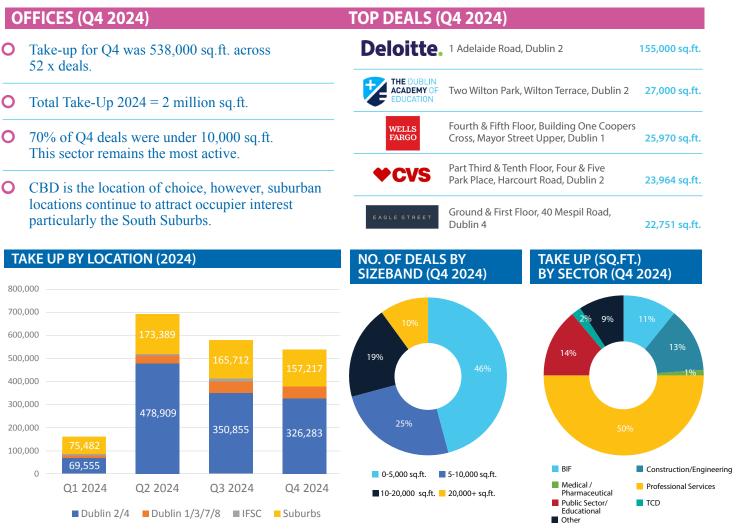
Market Monitor JANUARY 2025





COMMENT

M What will be the key themes in the Dublin Office Market in 2025?



Stronger RTO Conversations:

Stronger conversations between employers and employees around Return-to-Office (RTO) protocol will continue into 2025 as the office begins to find its place of importance once again. Albeit still sector specific and likely 3 - 4 days per week.

2 Dwindling Supply of 'BIC' options:

There will be a dwindling supply of "Best in Class" options for occupiers seeking between 5 - 10,000 sq.ft. The availability of 'BIC' office space is becoming increasingly constrained, especially in the CBD. Therefore, occupiers will need to start making decisions quicker or start exploring lower quality options.

3 "Best of the Rest" Opportunity:

There is a great opportunity for Landlord's in what I call "Best of the Rest" (BOTR) class to look at attracting the occupiers who either do not require "BIC" space or do not want to pay the rent associated with it.

4 "FDI & Trump":

We await the impact on Foreign Direct Investment (FDI) as the new Trump administration and its proposed tax reforms begin. Ireland has long been an attractive hub for multinational companies, thanks to its favourable tax environment. As new proposals and changes are discussed in the U.S., businesses are cautiously awaiting clarity on how these reforms may impact their physical office footprint in Ireland.

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